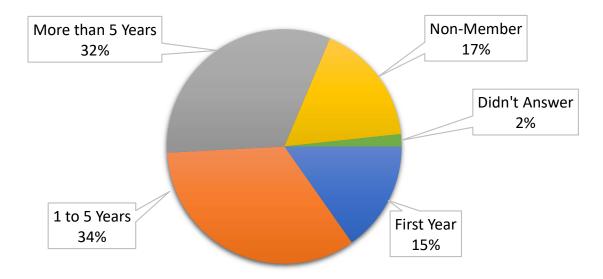
2020 Member Feedback Survey Results



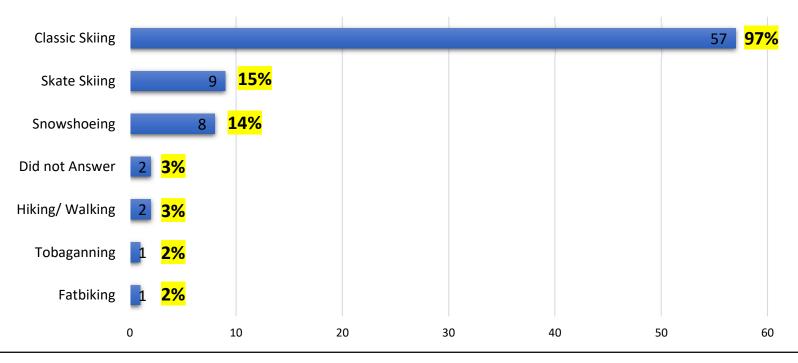
Member Demographics

- Number of Responses: 59
- Number of Adult Members
 Registered with club: 81
- Number of Unique Addresses
 Registered on Zone4: 75

How Long Have our Respondents been Members?



How are our Trails Used?



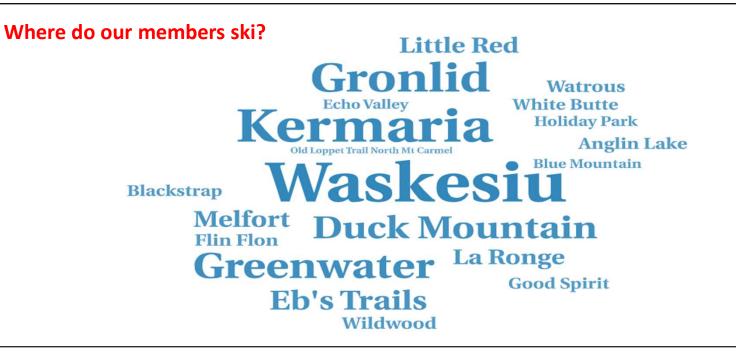
Provincial Comparison

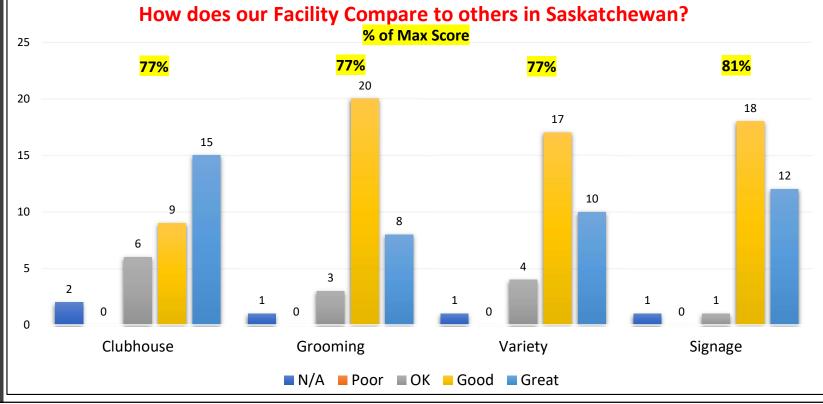
Do our members ski elsewhere in the province?

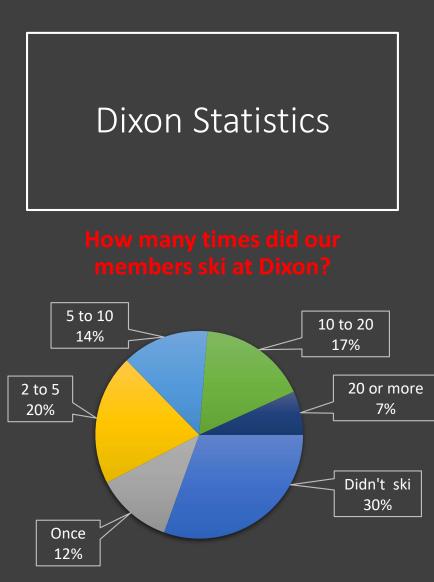
- Yes: 54%
- No: 44%
- Did not answer: 2%

Best Answer:

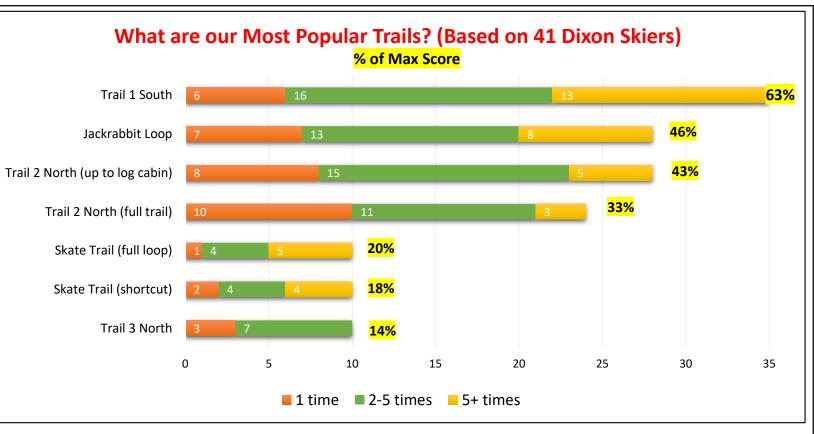
Old Loppet Trail North of Mt Carmel!

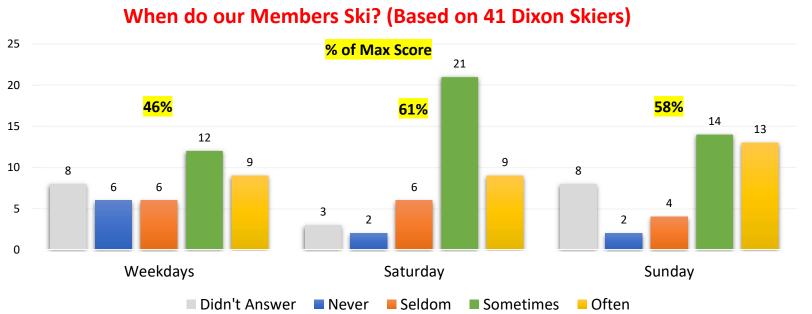






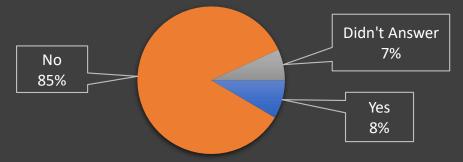
 Number of respondents that skied at Dixon at least once: 41 (70%)





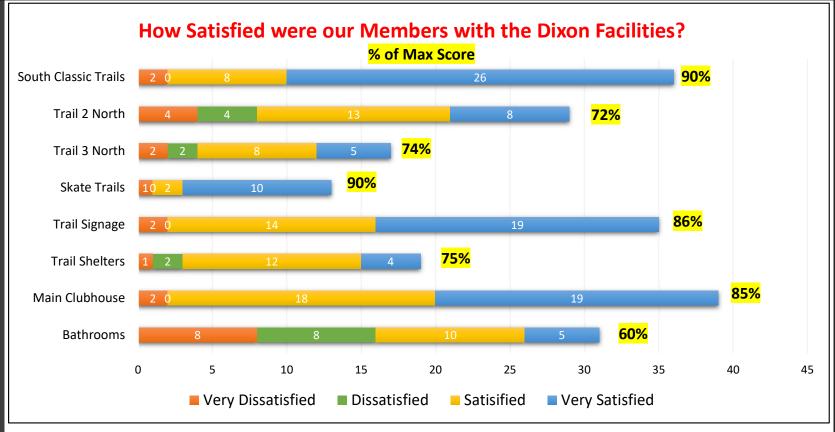
Dixon Satisfaction Results

Would a volunteer at clubhouse increase your likelihood to ski?



Would a flatter trail increase your likelihood to ski?





When asked why you didn't ski, or didn't return to ski at Dixon, we received 16 comments:

- 6 people find the hills too challenging and not enough flat stretches.
- 8 people mention it is inconvenient to travel out to Dixon.
- 1 person asked for more snowshoe only trails.
- 1 person was not comfortable out there to ski on their own.

Dixon Priority List

Improvement Comments

- Outhouse meets my needs, but it is not wheelchair accessible.
- Outhouse at the log cabin could use some work, and we need an outhouse at the trail 3 new cabin. Cotton candy needs cleaning/repairs.
- Improve wheelchair accessibility, do something about the icy path around the clubhouse. It would be great if the trails could be groomed at night so they are set-up for morning skiing.
- There is a very good base, ski poles don't sink in. The new track setter does a very good job of making a track. Can't the old one be adjusted or modified to do the same? After a few skiers use it, the track is pretty well shot.
- The clubhouse would be a higher priority if there was money available.
- A toboggan hill would be nice.

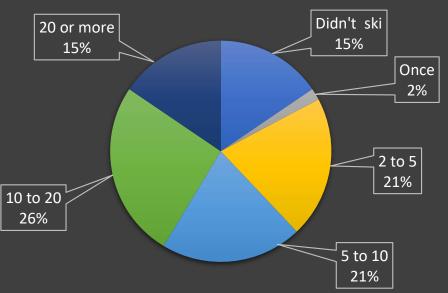


We loved our time spent there and will become members.

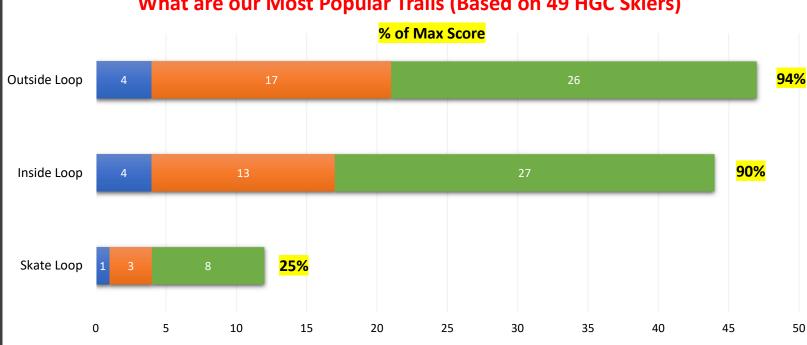
I thought things were just fine the one time we did go. Both facilities and seating.

We tried the north trail once, became lost because of poor signage, had to hike off a steep ungroomed trail down to the road and walk back to the clubhouse. We've experienced this in previous years, same problem, thought the signage had been updated, unfortunately not the case. The trails to the south across the road, on the other hand, had excellent signage and were wonderful for us to ski on. We would really like to explore the north trails, but, without an experienced to Dixon skier accompanying us, feel that we will not be able to due to extremely poor signage.

Golf Course (HGC) **Statistics**

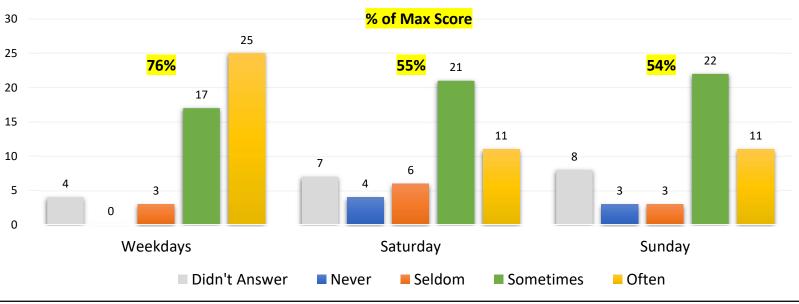


• Number of respondents that skied at HGC at least once: 49 (83<u>%)</u>



■ 1 time ■ 2-5 times ■ 5+ times

When do our Members Ski? (Based on 49 HGC Skiers)



What are our Most Popular Trails (Based on 49 HGC Skiers)

HGC Satisfaction Results

When asked why you didn't ski, or didn't return to ski at HGC, we received 10 comments:

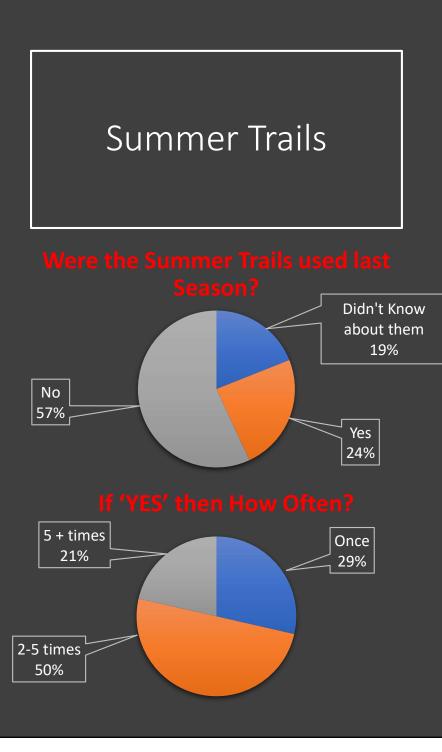
- 5 People prefer Dixon for either the hills, or workout factor.
- 2 People feel its too flat.
- 2 People said the trails were not groomed well or at all.
- 1 Person mentioned the dog poop.



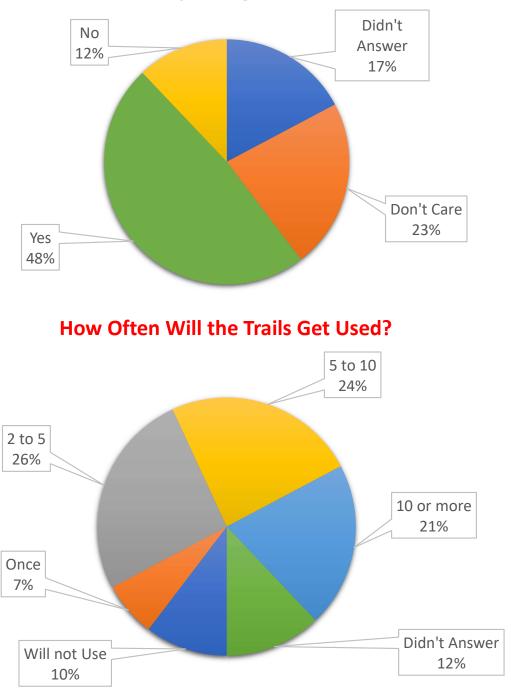
Seventeen Improvement Comments.

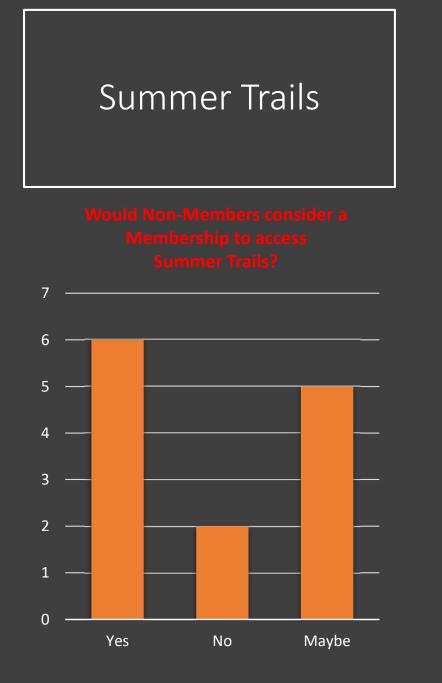
Top 5 topics:

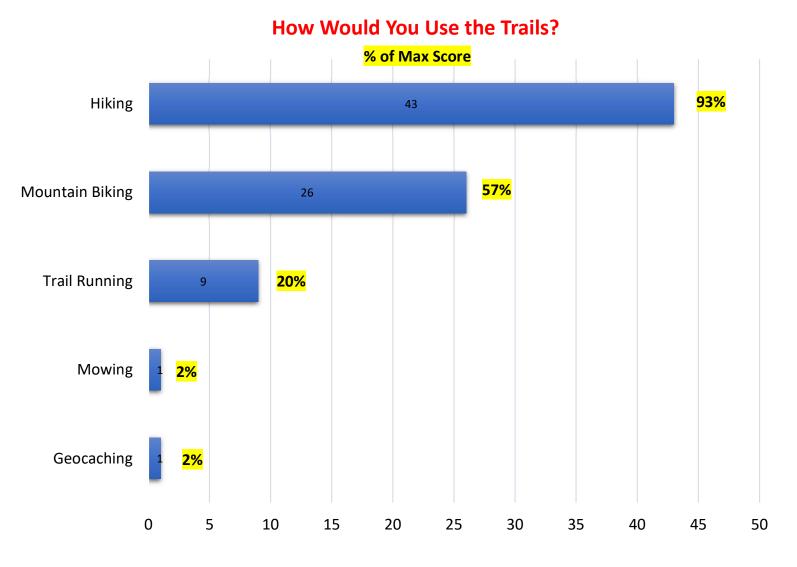
- More frequent/timely grooming (after snowfall, as needed) (59%)
- Deeper Tracks (29%)
- Firmer Base/ Packing (24%)
- Expand for more variety/ difficulty (12%)
- Double track the loops (12%)
- One comment of note mentioned staying off tee boxes



Should We Develop a Larger Network of Trails?







Discussion

